



Summary

Multi-talented graphic designer experienced in producing a wide variety of deliverables for both print and digital. Skilled in typography, layout, branding & identity design, collateral design. Additional skills in photography and minor video editing. Extensive knowledge of Adobe Creative Cloud, Microsoft Office, iWork, HTML, CSS, and WordPress.

Education

Bachelor of Fine Arts, *Cum Laude*, Graphic Design

Columbia College Chicago

September 2013 – December 2017

- * Photography minor
- * Deans List – 4 semesters

Relevant Experience

Graphic Designer

Chicagoland Chamber of Commerce, Chicago, IL

May 2017 – Present

- * Fast-paced work environment handling multiple projects with tight deadlines, often shifting priorities as needed
- * Work closely with Marketing Director and Vice President of Communications and Marketing to plan and set goals for the Chamber's marketing needs
- * Create, update, and maintain marketing collateral supporting the Marketing, Events, and Membership departments
- * Deliverables include: web, email, and social media graphics for upcoming events; informational pieces; sales brochures; event flyers; PowerPoint presentations for Chamber programs; and signage and environmental graphics for events
- * Have worked collaboratively with Events Director and Marketing Director to manage complete branding of all four of the Chamber's annual signature events: *The Exchange*, *Annual Meeting of Membership*, *the Jerry Roper Corporate Golf Outing*, and the *Daniel H. Burnham Award Dinner*

Freelance Graphic Designer, Chicago, IL

January 2007 – Present

- * Client Projects have included: Front-end Website Design; Branding and Identity; Event Flyers; Newsletters and Brochures; Product Catalogs; Product Sell Sheets; Trade Show Graphics
- * Clients have included: The Murfreesboro Pulse, Murfreesboro, TN; Higher Education Innovation, LLC., Waco, TX; David Gray, Realtor, Woodridge, VA; My Free Travel, Chicago, IL; Ryno Tools Supply Co., Addison, IL

Graphic Designer

Keating of Chicago, Inc., McCook, IL

2005 – 2006

- * Produced marketing brochures, product manuals and spec sheets, internal documents, and marketing collateral
- * Coordinated printer and vendor relations
- * Managed reproduction of manuals and service bulletins internally

Professional Affiliations

AIGA Chicago

- * Member since 2015

STA | Society of Typographic Artists

- * Member since 2015

AIGA Columbia

Sept. 2015- Dec. 2017

- * President – Fall 2017
- * Vice-President – 2016–2017

Awards

M.A.D. Student Design Award

AIGA Chicago
2018

Shows/Exhibits

Database Narrative

Alcove Gallery @ Columbia College Chicago
April 2018

Software

- * Adobe Creative Cloud
 - * Illustrator
 - * Photoshop
 - * InDesign
 - * Lightroom Classic
 - * Dreamweaver
 - * Premiere Pro
 - * After Effects
 - * Adobe XD
- * Microsoft Office
 - * Word
 - * Excel
 - * PowerPoint
 - * Outlook
- * iWork
 - * Keynote
 - * Pages
 - * Numbers
- * SketchUp
- * Sketch

Skills

- * Branding & Identity
- * Publication Design
- * Typography
- * HTML+CSS
- * SASS
- * Bootstrap 4 framework
- * WordPress
- * Social Media
- * Photography & Lighting Techniques